

## 4 IMPORTANT NOTICES

1. Big Shot Photo Studios are ready for world-wide operations. Demonstrations at our Utica plant will end September 15th. On-location demonstrations (at business places) will begin September 16th.
2. Big Shot Photo Studios now offer (very fast and very easily) a variety of portrait sizes, such as 9" x 12", 11" x 14", 12" x 16", etc. These many size selections, along with the poster-size 16" x 20" portrait, make volume of sales even much greater.  
All portraits are professional quality and we wish to emphasize that there is *no enlarging, no blow ups, no reducing, and no negatives*. Pictures are taken directly on Kodak portrait quality C-D Photo Paper—and customers wait only a few minutes. Big Shot pictures compete with the work of professional portrait photographers.
3. Now it can be told. We had delayed taking orders and setting up operations until we perfected our new Hypertronic Power Unit which makes possible the very same high quality portraits *without* the use of photo flood lights.  
Our Big Shot Studios are now complete in every detail. We are well on our way and we are being very particular in the selection of persons and companies who wish to be members of the Big Shot program. We want only friendly, close working relationships.
4. The reception since our announcement has been very, very wonderful. Visitors have come in from all over—including 8 foreign countries. Everyone was amazed and anxious. A professional portrait photographer from Chicago expressed everyone's feelings when he said, "Success and solid financial benefits will be automatic."

**EDWARD A. HANNA**

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The Hanna Building

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