

HAVE EXCITING NEW FRIENDS
ALL OVER THE UNITED STATES
AND CANADA

BE... A PHOTOPAL



IT'S NEW! IT'S FUN! IT'S EASY!

HERE'S ALL YOU DO TO BECOME A PHOTOPAL

- 1** Send us a photo of yourself.
- 2** Include your name, address, age and any other interesting information.
- 3** Include 50¢ with your photo—in coin, stamps, or money order—to cover the cost of handling.

If you would like to have more than one Photo Pal, send 50¢ with each additional photo of yourself.

We will send each of your photos to a new friend—and we will send their photos to you.



Exchange photos and
letters with boys and
girls in far-off places
**BECOME A PHOTO
PEN PAL TODAY**

**WE'LL SEND PHOTOS TO
YOU and YOU'LL HAVE
NEW FRIENDS**

REMEMBER: SEND 50¢...

WITH EACH PHOTO OF YOURSELF TO

PHOTO PALS

103 PLEASANT STREET, UTICA, NEW YORK